

## **Michael Martin – Sales Director, Insta-Pro International**

**Michael Martin** is Sales Director, Africa, Europe & Middle East for Insta-Pro International, a U.S. company specialised in extrusion technology. He is responsible for the company's operations across the region, where more than 150 Insta-Pro plants are in operation processing food and feed products.

Before joining Insta-Pro in 2010, Michael was an agribusiness consultant, working for clients in the oilseeds, cereals, animal feed and aquaculture sectors.



Michael's career in agribusiness includes:

- Director, European Vegetable Protein Federation
- Protein Marketing Manager, American Soybean Association
- Communications Director, International Zinc Association
- Sorghum Marketing Consultant, U.S. Grains Council
- Editor, Grain & Feed Technology magazine and International Aquafeed magazine.