

GEORGE MAKORE

Director of AGOA & Export Competitiveness: USAID Southern Africa Trade & Investment Hub

George Makore is a development consultant with over 25 years' experience working mostly in the SADC region on programs aimed at enhancing regional integration and strengthening the region's competitiveness focusing on trade, investment, policy issues, standards, communication and project management including over 15 years' senior management experience. He has among other qualifications a Masters in Project Management from the University of Salford Manchester, MBA in corporate strategy from Nottingham Trent University in the United Kingdom (UK), and a Bachelor of Technology degree in Marketing.



Since April 2018, he has been the Director of AGOA & Export Competitiveness for the USAID-funded Southern Africa Trade & Investment Hub. This role includes providing overall leadership and overseeing implementation of technical activities to increase global trade in Southern Africa, particularly with exports to global markets. Mr. Makore has successfully facilitated the development of Africa Growth and Opportunity Act (AGOA) Utilization Strategies for Botswana, Lesotho, Malawi, and Zambia to support increased trade and investment, including value addition, improved sector-wide business practices, and improved economies of scale.

Prior to his current position, Mr. Makore was a Consultant for USAID Southern Africa Trade Hub Bridging Activities leading the development and implementation of the AGOA utilization strategies for countries in the SADC region as well as working with the SADC Secretariat on developing National Action Program for Investment (NAPI) for SADC Member States from May to November 2016. From September 2012 to April 2016, Mr. Makore was the Director/Team Leader for the Enabling Environment component of the USAID Southern Africa Trade Hub project operating in eight SADC countries but based in Gaborone, Botswana. During that period, he successfully developed and managed the implementation of annual work plans for the project consisting of policy, trade and investment climate issues, gender integration and environment compliance, supervising a team of expatriates and local experts in achieving project results. In addition, Mr. Makore was instrumental in helping SADC Member States implement their commitments to the WTO Technical Barriers to Trade (TBT) and Sanitary and Phytosanitary (SPS) Agreements, including helping seven countries to set up WTO TBT National Enquiry Points for standards and technical regulations. From January 2011 to July 2012, Mr. Makore was a Partner/ Executive Consultant at Kaizen Business Consultancy, a business management systems company based in Harare, Zimbabwe. He joined Kaizen Business Consultancy from the International Development Law Organization (IDLO) in Rome, Italy where he had been an Aid for Trade Communications Consultant responsible for the development and implementation of specialist communication activities to highlight the IDLO training and technical assistance program in Ethiopia, Namibia, Mozambique and Zambia in support of the Finland's Aid for Trade Action Plan. Before that, from September 2008 to July 2010 he was a Communications Coordinator for USAID Southern Africa Global Competitiveness Hub based in Gaborone, Botswana responsible for ensuring that all project contractual documents and deliverables conform to the project and USAID branding requirements and submitted to USAID within set deadlines. Before joining the Southern Africa Global Competitiveness Hub, Mr. Makore was the Marketing Director for the Standards Association of Zimbabwe, where he was in charge of marketing, public relations and commercial training activities from January 1999 to September 2008.